

Premier Worldwide Marketing “Paw Patrol Live! Tour” Sweepstakes

Official Sweepstakes Rules and Regulations

NO PURCHASE OR PAYMENT IS NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 YEARS OF AGE OR OLDER AND LEGAL RESIDENTS OF CANADA, EXCLUDING QUEBEC, WHO HAVE REACHED THE AGE OF MAJORITY IN THE PROVINCE/TERRITORY IN WHICH THEY RESIDE AT THE TIME OF ENTRY. VOID WHERE PROHIBITED BY LAW.

By entering the Premier Worldwide Marketing “Paw Patrol Live! Tour” Sweepstakes (the “Sweepstakes”), entrants agree to be bound by these Official Sweepstakes Rules and Regulations (the “Official Rules”). The Sweepstakes commences at 12:00 am Eastern Daylight Time (“EDT”) on September 1, 2018 and ends at 11:59pm EDT on December 31, 2018 (the “Promotion Period”). The Website (defined below) clock is the official timekeeper for this Sweepstakes.

Sponsor. The Sweepstakes is sponsored by Premier Worldwide Marketing, LLC (“Sponsor”), 3191 Coral Way, Miami, FL 33145. The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram, or any other social media network (as applicable).

Eligibility. The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who are at least eighteen (18) years old and legal residents of Canada, excluding Quebec, who have reached the age of majority in the province/territory in which they reside at the time of entry. The Sweepstakes is not open to: (1) employees, independent contractors, officers, and/or directors of Sponsor, and Sponsor’s respective parent, related, affiliated and/or subsidiary companies, advertising, promotion and fulfillment agencies or legal advisors and their respective officers, directors, agents, employees and assigns (collectively, “Released Parties”) or (2) the immediate family members of, and persons living in the same household as, any of the Released Parties. “Immediate family” is defined as parents, siblings, children or spouse. All United States federal, state and local laws and Canadian laws apply.

How to Enter. During the Promotion Period, visit www.nickresortpuntacana.com/pawpatrol (the “Website”) and complete and submit the online registration form. Once you fill out the registration form, in its entirety and submit, you will automatically receive one (1) entry into the Sweepstakes. Each entrant is eligible to submit one (1) entry during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple or different email addresses, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any entry, the authorized account holder of the email address used to register will be deemed to be the entrant. The “authorized account holder” is the natural person whom is assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

Selection of Grand Prize Winner(s). On or about December 31st, 2018, Sponsor will conduct a random drawing to award one (1) Grand Prize winners, from among all eligible entries received (the “Grand Prize Winners”). The potential Grand Prize Winners will be notified by email on or about the day of the Grand Prize drawing and will have fourteen (14) days from the time the Grand Prize Winner notification is sent by Sponsor to respond. In the event any potential Grand Prize Winner fails to respond to the Grand Prize Winner notification within fourteen (14) days, he/she will forfeit his/her right to the Grand Prize and the Grand Prize may, at Sponsor’s sole discretion, be awarded to an alternate Grand Prize Winner, time

permitting. If any Grand Prize notification or attempted notification is returned as undeliverable, the Grand Prize will be forfeited and may be awarded to an alternate Grand Prize Winner, time permitting. By accepting any Grand Prize, Grand Prize Winners acknowledge compliance with these Official Rules.

Odds of winning depend upon the number of eligible entries received.

Sponsor reserves the right not to award the prize if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. The Grand Prize is subject to verification of eligibility and compliance with these Official Rules. All decisions of the Sponsor will be final and binding on all matters relating to this Sweepstakes.

Each Grand Prize Winner will receive a trip for four (4) people (2 adults, 2 children between the ages 2-12) consisting of the following: five (5) days/four (4) nights hotel accommodations (1 room, double occupancy) at Nickelodeon Hotels & Resorts Punta Cana, four (4) coach airline tickets, each capped at \$500, all meals, drinks, gratuities, taxes related to accommodations, non-motorized water sports and entertainment (each a "Grand Prize"). Blackout dates apply. The Grand Prize is not valid over United States Thanksgiving, Christmas or New Year's and is subject to availability. The winner and guests may be required to provide appropriate government issued photo identification (such as a valid passport) to travel to the host hotel. Sponsor is not liable for any expenses incurred as a consequence of travel cancellation/delay.

Approximate retail value of each Grand Prize: \$4,000 USD.

Grand Prize Winners and their travel companion(s) are responsible for all additional tours, gratuities, fees, discretionary hotel and dining charges, meals in alternative dining venues, alcoholic beverages, boutique purchases and any other incidental costs or other expenses not specifically set forth herein.

The specifics of all aforementioned elements of the Grand Prize in this Sweepstakes shall be solely determined by Sponsor. All federal, state and local taxes on the Grand Prize are the Grand Prize Winner's responsibility.

The Grand Prize Winners, and where applicable, travel companion(s), will be required to sign a Winner Declaration and Liability Release form provided by Sponsor to claim the Grand Prize. The Grand Prize Winners receiving the prize, which will total \$600 or more, will also be required to provide Sponsor with a completed IRS Form 1099 or any applicable Canadian tax forms. Acceptance of the Grand Prize shall constitute Grand Prize Winners' agreement and consent to Sponsor's and its designees' use of any winner's name, city, state, likeness, photo (including, without limitation, Facebook, Twitter or Instagram profile photo), and/or prize information in connection with this Sweepstakes for promotional, advertising or other purposes, in any manner, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

The Grand Prize is non-assignable and non-transferable, and is not redeemable, exchangeable or substitutable for cash. Federal, state and local taxes are the responsibility of the Grand Prize Winners. No prize substitution allowed except at the sole discretion of the Sponsor who may substitute a prize of equal or lesser value.

When you enter the Sweepstakes, Sponsor will collect information from your entry form. This information is being collected by Sponsor, not by Facebook, Twitter or Instagram. Sponsor will use the collected information to administer the Sweepstakes and send email notifications regarding the status of the Sweepstakes. Unless you indicate that you do not wish to receive newsletters and email from Sponsor, you may also receive newsletters and email from Sponsor and/or Sponsor's marketing partners regarding products and services and other information that might be of interest to you.

Participation. Participation in the Sweepstakes constitutes an agreement by each entrant to comply with these Official Rules. These Official Rules will be posted on the Website between September 1, 2018 and December 31, 2018.

General Conditions. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should any computer virus, bugs or other technical difficulty or other causes beyond the control of the Sponsor or Released Parties corrupt the administration, security or proper play of the Sweepstakes. Sponsor also reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes at any time and for any reason, or for no reason. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded.

Limitations of Liability. By entering the Sweepstakes, you agree that: (1) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prize awarded, shall be resolved individually without resort to any form of class action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees, costs and expenses; and (3) under no circumstances will you be permitted to obtain any award for, and you hereby waive all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out- of-pocket expenses.

BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANTS AGREE THAT THE RELEASED PARTIES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF A GRAND PRIZE, ENTRY, OR PARTICIPATION IN THIS SWEEPSTAKES OR IN ANY SWEEPSTAKES-RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, ACCESS TO AND USE OF ANY INTERNET SITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF ANY GRAND PRIZE CANNOT BE AWARDED DUE TO ACTS OF GOD, ACTS OF WAR OR TERRORISM, NATURAL DISASTERS OR WEATHER EVENTS.

Warranty Disclaimer. The Grand Prize is awarded "AS IS". Except as otherwise provided in these Official Rules, Sponsor makes no warranties, representations or guarantees, express or implied, in fact or in law, respecting the performance or use of a prize, including, without limitation, quality, merchantability, and fitness for a particular purpose. Further, no responsibilities are accepted for any additional expenses, omissions, delays, re-routing, or acts of any government or authority.

Construction. Sponsor shall be the sole interpreter of these Official Rules. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant vis-à-vis Sponsor, shall be governed by, and construed in accordance with the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Florida, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Florida. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision was not contained herein.

General Release. By entering the Sweepstakes, you release and discharge Sponsor, the Released Parties, Facebook, Twitter, Instagram and/or any other social media network (as applicable) from any liability whatsoever in connection with the Sweepstakes, your participation in the Sweepstakes, or with the acceptance, possession, use or misuse of any prize including, without limitation, legal claims, costs, injuries, losses or damages, demands or actions of any kind (including, without limitation: personal injuries; death; damage to, loss or destruction of property; rights of publicity or privacy; and defamation or portrayal in a false light). Sponsor and the Released Parties will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. Sponsor and the Released Parties will not be responsible for any inaccurate Grand Prize details supplied to an entrant by any third party related to this Sweepstakes. Additionally, you hereby agree to indemnify the Sponsor and the Released Parties from any and all losses, damages, costs, expenses, rights, claims, demands and actions (including attorney's fees and expenses for litigation and settlement), which may be brought against any one or more of them by anyone claiming to have suffered loss or damage as a result of your participation in the Sweepstakes and/or with your acceptance, possession, use or misuse of any prize.

Official Rules/Winner List. To obtain a copy of these Official Rules, print them from the Website or send a self-addressed, stamped envelope to: Premier Worldwide Marketing “**Paw Patrol Live! Tour**” Sweepstakes, c/o Premier Worldwide Marketing, LLC, 3191 Coral Way, Miami, FL 33145. If you have any questions regarding this Sweepstakes or would like to obtain the name of the Grand Prize Winners (available after January 15, 2019), send a self-addressed, stamped envelope to: Premier Worldwide Marketing “**Paw Patrol Live! Tour**” Sweepstakes, c/o Premier Worldwide Marketing, LLC, 3191 Coral Way, Miami, FL 33145. All requests for Official Rules and the Prize Winners must be received on or before December 31, 2018.

///END OFFICIAL RULES///